

# INCOMEBUDDIES MEDIA KIT



## INCOME BUDDIES

Business | Investing | Personal Finance

🔍 [INCOMEBUDDIES.COM](https://INCOMEBUDDIES.COM)

✉️ [ANTONY@INCOMEBUDDIES.COM](mailto:ANTONY@INCOMEBUDDIES.COM)

### BLOG STATS

**+5,000**

Highly Targeted Readers

**+900**

Email Subscribers

**+9,000**

Social Media Followers

## ABOUT INCOME BUDDIES

Income Buddies is where growing income and wealth is made easy. We have the ability to reach hundreds of financially savvy individuals daily who are looking to build a business, investing or taking control of their personal finance.

## DEMOGRAPHIC

### GENDER



**58%**

MALE



**42%**

WOMEN

### AGE

**35-44**

**25-34**

**45-54**

**18-24**



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✉️ [EDITOR@INCOMEBUDDIES.COM](mailto:EDITOR@INCOMEBUDDIES.COM)

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## SERVICE WE OFFER

### SEO-OPTIMIZED EDITORIAL CONTENT

Create 100% original content and promote your brand with a 700 –1500 word SEO-optimized blog post for your targeted keyword. Focusing on online business, business software, investing and personal finance related topics, you'll receive exposure to highly targeted audience.

### BEST OF & BRAND FOCUSED POST

Prominent placement of of your brand above the fold for the related "BEST OF" category or other suggestions that maybe relevant. Example:

- ✓ [Brand] Software on "Best [Category] Software" article.
- ✓ [Brand] case study.
- ✓ How to get started on [Brand].

### NEWSLETTER (SPONSORED)

Sponsored newsletter to audience interested in building wealth. Only ONE Sponsored email per month as we are reader centric and will not want to flood our readers with sponsored content.

### AFFILIATE & COMMERCE

We are excited to be an affiliate for brands that we use, trust and believed in. We believe the best advocates of brands are people who truly understand the products, uses the products and find great value in the product. If you think your products will truly benefit our readers, come let us know!

Do note: We will only create contents that our readers are interested or will benefit our reader as our goal is to provide value and help our audience to succeed. We only give 100% non-bias reviews and all our contents are guided by our editorial guidelines.

### FEATURED ON

GoBankingRates  
NonFiction Author Association  
NasDAQ  
Yahoo Finance  
TheFinance

### RELATED NICHE

- ✓ ONLINE BUSINESS SOFTWARE
- ✓ INVESTING & TRADING
- ✓ PERSONAL FINANCE